

Local Agency Formation Commission of Napa County Subdivision of the State of California

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We Manage Local Government Boundaries, Evaluate Municipal Services, and Protect Agriculture

Agenda Item 8c (Information)

TO: Local Agency Formation Commission

PREPARED BY: Brendon Freeman, Executive Officer

Dawn Mittleman Longoria, Analyst II

MEETING DATE: February 1, 2021

SUBJECT: CALAFCO Messaging Materials

BACKGROUND AND SUMMARY

This item is for information purposes only. Accordingly, if interested, the Commission is invited to pull this item for additional discussion with the concurrence of the Chair.

LAFCO has a unique role in helping local communities and agencies recover from the COVID-19 pandemic. The California Association of LAFCOs (CALAFCO) recently established a committee comprised of staff from individual LAFCOs tasked with developing an outreach message for various audiences to better understand LAFCO's purpose and values. Members of the committee include Dawn Mittleman Longoria (Napa), David Church (San Luis Obispo), Christine Crawford (Yolo), Carolyn Emery (Orange), Jason Fried (Marin), and Don Lockhart (Sacramento).

The CALAFCO committee developed two messaging tools for each individual LAFCO to use. Included as Attachment One is a customized message for Napa LAFCO to be used in our communication and work with local agencies. Included as Attachment Two is a message for the California Legislature, which will be used by CALAFCO in Sacramento and may be used with local legislators and their staff.

The CALAFCO messaging materials are consistent with the mission and purpose of the Commission's Outreach Committee. The handouts are available on the Commission's website. Staff encourages the Commission to use and distribute the handouts when engaging with the public or legislators over LAFCO matters.

ATTACHMENTS

- 1) Napa LAFCO Handout
- 2) Legislature Handout

Beth Painter, Alternate Commissioner

Councilmember, City of Napa

County of Napa Supervisor, 2nd District

Diane Dillon, Vice Chair

REVITALIZING OUR COMMUNITIES

LAFCO IS HERE TO HELP

We understand how difficult the COVID-19 pandemic has been on the staff and operations of cities and special districts, and we are looking forward to emerging from this very difficult period in our collective history. LAFCo is here to help guide the recovery process through proven leadership and fair decision-making that acknowledges and balances competing interests. LAFCo uses its regulatory and planning powers to manage growth and development and promote efficient service delivery. LAFCo has the tools and resources that can help your organization through the next steps.

LAFCOS ARE COMMITTED TO:



1. LEADING THE CONVERSATION WITHOUT BIAS

- Facilitating a constructive discussion with local and regional agencies
- Reaching out to local and regional agencies to identify issues and solutions
- Coordinating agency access to information, programs and resources
- Bringing agencies together by building relationships
- Offering unique local solutions to meet local challenges



2. DEVELOPING MORE EFFICIENT SERVICES

- Building on interagency strengths
- Developing options for efficient and effective services in the new normal
- Connecting agencies to each other for service streamlining
- Giving great weight to proposals that promote improved service delivery to underserved communities while achieving orderly growth patterns

3. PARTNERING TO REBUILD LOCAL ECONOMY IN A BALANCED WAY

- Considering the impacts of LAFCo decisions
- Facilitating economic opportunities based on local circumstances
- Balancing economic growth and conservation of open space and agricultural lands

4. TAKING CRISIS ACTIONS TOGETHER WITH STRESSED AGENCIES

- Helping agencies look at key health indicators (i.e. fiscal, governance)
- Working with agencies to identify internal solutions
- Exploring alternative service delivery options

WE OFFER:

- Email lists and contacts
- Connections to other agencies
- ✓ Local stakeholder access
- ✓ Professional affiliations
- ✓ SOI/MSRs/Special Studies
- ✓ Key agency health indicators
- ✓ LAFCo actions: Annexations, activation powers, reorganizations, applications, etc.





REVITALIZING OUR COMMUNITIES

LAFCOS CAN HELP

As communities across California begin to realize the economic fallout from the COVID-19 pandemic, LAFCos will play an important role in guiding the recovery process. It has become clear that the impact on cities and special districts will be significant. Some may not survive. California's LAFCos are ready to employ the bold governance for which we are known to manage growth and development and promote efficient service delivery. LAFCos have numerous tools and resources available to assist the nearly 500 cities and almost 3,400 special districts across the state.

HERE'S HOW LAFCOS CAN HELP CALIFORNIA'S RECOVERY:



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